



STURMANSKIE

PREVIEW 2016



SPACE AND TIME GO HAND IN HAND.

Ever since the moon traded places with the sun to stand guard over the Earth and stars shot across the sky, man has been intrigued by the infinite vastness of the galaxy. It's this curiosity that has sparked theories and compelled man to go up in space and explore it.

Pioneer and a founding father of rocketry, Konstantin Tsiolkovsky invented the astronautic theory that helped to pave the way to space exploration. Then in the 1950s, rocket designers Valentin Glushko and Sergey Korolyov turned Tsiolkovsky's theories into reality. Together, they contributed to the success of the Soviet Space Program and made Russia a world leader in the space exploration.

The Russians were the first to explore space on April 12, 1961 when

the cosmonaut, Yuri Gagarin in his Vostok-1 orbited the earth for one hour and forty-eight minutes. On his wrist, he wore a Sturmanskie watch, the first special timepiece in the world designed and manufactured to go in to space. Withstanding the severe conditions of zero gravity, strong accelerations, unpredictable vibrations, and varying temperatures, Sturmanskie was the first brand to make astronomical feats in the watch world.

Its innovation was owed to the nautical and aviation chronometers originally developed for the Military Air Forces and Navy by the First Moscow Watch Factory. The Sturmanskie watch had seen the stratosphere with WWII pilots, gone down many meters below sea level with the Navy, and now secured its place as the first in space.

"I could have gone on flying through space forever."

Yuri Gagarin



Let us introduce new Sturmanskie collections 2016, opening more a concept of elegance and style of the brand with a rich history.

GAGARIN CLASSIC

TIMELESS ELEGANCE

Inspired by elegant lines of Gagarin Vintage collection, Gagarin Classic with guilloché curved dial creates classical timeless appearance.



ШТУРМАНСКИЕ

АВТОМАТ

СДЕЛАНО

В РОССИИ

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MOVEMENT 9015, automatic, made in Japan

FUNCTIONS Hours, minutes, seconds, date

CASE Polished stainless steel case with domed mineral crystal and crystal case back.

DIAL Guilloché, lacquer, radial grinding. Applied curved indexes

STRAP Natural leather and a stainless steel buckle



REF. 9015/1271570
 CASE STAINLESS STEEL
 STRAP DARK BLUE LEATHER
 DIAL DARK BLUE DIAL WITH GUILLOCHE



REF. 9015/1271633
 CASE STAINLESS STEEL
 STRAP BLACK LEATHER
 DIAL BLACK DIAL WITH GUILLOCHE



REF. 9015/1271574
 CASE STAINLESS STEEL
 STRAP DARK BLUE LEATHER
 DIAL SILVERY DIAL WITH GUILLOCHE

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REF. 9015/1279573
 CASE STAINLESS STEEL WITH GOLD PLATING
 STRAP DARK BROWN LEATHER
 DIAL WHITE LACQUER, APPLIED INDEXES



REF. 9015/1279164
 CASE STAINLESS STEEL WITH GOLD PLATING
 STRAP DARK BROWN LEATHER
 DIAL SUN RAYS FINISHING, APPLIED INDEXES



REF. 9015/1279600
 CASE STAINLESS STEEL WITH GOLD PLATING
 STRAP BLACK LEATHER
 DIAL SILVERY DIAL WITH GUILLOCHE

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MOVEMENT 2609, mechanical, hand winding, made in Russia

FUNCTIONS Hours, minutes, date

CASE Titanium case, spheric mineral glass. Diameter 40 mm, water resistant 100 m.

DIAL Beige, grey and black with luminous indexes and hands.

STRAP Leather strap, stainless steel buckle



REF.	2609/3707129
CASE	TITANIUM
STRAP	DARK BROWN LEATHER
DIAL	BEIGE WITH LUMINUS INDEXES



REF. 2609/3707128
 CASE TITANIUM
 STRAP DARK BROWN LEATHER
 DIAL BLACK, WITH LUMINOUS INDEXES AND HANDS



REF. 2609/3707130
 CASE TITANIUM
 STRAP DARK BROWN LEATHER
 DIAL BLACK, WITH LUMINOUS INDEXES AND HANDS



REF. 2609/3707131
 CASE TITANIUM
 STRAP DARK BROWN LEATHER
 DIAL GREY, WITH LUMINOUS INDEXES AND HANDS

STURMANSKIE



MOVEMENT 2426, mechanical,
automatic, made in Russia

FUNCTIONS Hours, minutes, seconds,
date, 24 hours, second
time zone

CASE Stainless steel case,
diameter 44 mm, water
resistance 100 m.

DIAL white and black with
applied indexes

STRAP Natural leather, stainless
steel buckle



REF. 2426/4571143
CASE STAINLESS STEEL
STRAP BLUE LEATHER
DIAL WHITE WITH BLUE APPLIED INDEXES



REF. 2426/4571144
CASE STAINLESS STEEL
STRAP BLACK LEATHER
DIAL BLACK WITH DIAMOND CUT
APPLIED INDEXES



MOVEMENT 2432, mechanical,
automatic, made in Russia

FUNCTIONS Hours, minutes, seconds,
date, 24 hours, second
time zone

CASE Stainless steel case,
diameter 44 mm, water
resistance 100 m.

DIAL white and black with
applied indexes

STRAP Natural leather, stainless
steel buckle



REF. 2432/4571789
CASE STAINLESS STEEL
STRAP DARK BLUE LEATHER
DIAL DARK BLUE WITH DIAMOND CUT
APPLIED INDEXES



REF. 2432/4571790
CASE STAINLESS STEEL
STRAP BLACK LEATHER
DIAL BLACK WITH DIAMOND CUT
APPLIED INDEXES

OPEN SPACE



OPEN SPACE

Aboard the Voskhod-2 with Commander Pavel Belyaev and co-pilot Alexei Leonov, a new chapter in space exploration had been started. After Leonov successfully performed the first space walk for twelve minutes and nine seconds, Belyayev prepared to return to Earth. However, due to a system failure, Belyayev was forced to perform a manual re-entry, another first in man's history of space exploration. Both astronauts worn Sturmanskie watches during this extremely challenging mission.

A new line of the Open Space collection is a model in the dynamic and in the same time classic case with a spheric crystal, equipped with Russian made automatic movement.

- MOVEMENT** 2416, automatic, made in Russia
- FUNCTIONS** Hours, minutes, seconds, date
- CASE** Stainless steel case with matting and polishing. Doomed crystal. Diameter 42 mm, water resistant 100 m.
- DIAL** with guilloche and applied indexes
- STRAP** Natural leather and steel buckle



REF. 2416/1861995
CASE STAINLESS STEEL
STRAP DARK BROWN LEATHER
DIAL BEIGE DIAL WITH GULLICHE AND APPLIED DIAMOND CUT INDEXES AND HANDS



REF. 2416/1861993
 CASE STAINLESS STEEL
 STRAP BLUE LEATHER
 DIAL BLUE DIAL WITH GULLICHE AND APPLIED DIAMOND CUT INDEXES AND HANDS



REF. 2416/1861996
 CASE STAINLESS STEEL
 STRAP DARK BROWN LEATHER
 DIAL SILVERY DIAL WITH GULLICHE AND APPLIED DIAMOND CUT INDEXES AND HANDS



REF. 2416/1861994
 CASE STAINLESS STEEL
 STRAP BLACK LEATHER
 DIAL BLACK DIAL WITH GULLICHE AND APPLIED DIAMOND CUT INDEXES AND HANDS



REF. 2416/1866997
CASE STAINLESS STEEL WITH GOLD PLATING
STRAP DARK BROWN LEATHER
DIAL SILVERY DIAL WITH APPLIED INDEXES



REF. 2416/1869998
CASE STAINLESS STEEL WITH GOLD PLATING
STRAP BLACK LEATHER
DIAL BLACK DIAL WITH APPLIED INDEXES



REF. 2416/1869991
CASE STAINLESS STEEL WITH GOLD PLATING
STRAP BLACK LEATHER
DIAL BLACK DIAL WITH APPLIED INDEXES

MOVEMENT 2432, automatic,
made in Russia

FUNCTION Hours, minutes,
seconds, date,
24h counter

CASE 40 mm titanium
case, domed
crystal, water
resistance 30 m

DIAL The dials with
luminous indexes

STRAP Leather straps



REF. 2432/1767936
CASE TITANIUM
STRAP LIGHT BROWN STRAP
DIAL BLACK - BEIGE DIAL WITH
SUPERLUMI-NOVA INDEXES

REF. 2432/1767935
CASE TITANIUM
STRAP LIGHT BROWN STRAP
DIAL SAND - BEIGE DIAL WITH SUPER-
LUMI-NOVA INDEXES

REF. 2432/1766937
CASE TITANIUM
STRAP BLACK STRAP
DIAL BLACK - WHITE DIAL WITH
SUPERLUMI-NOVA INDEXES

MARS LADY

In 2013, we created the Mars collection, in which the theme of space in construction continued in the design of the case in a complex enamel technique, giving a glossy pulsating color in edge frame of polished steel. Of course, this technique, very complex and decorative, had to find its embodiment in female watches.

Today we present the latest collection of Mars Lady, in which color plays a key role.



PURE FORM – PURE COLOUR

Color in watch design traditionally occupies a minor place. Usually there's much more focus on form and functionality. However, for example, in automotive design with all the attention to the technical aspects, ergonomics and plastic of the form, color plays such a huge role that it is inseparable from the image. It is worth remembering sports cars: how much less interesting would be the perception of the car, if there was no color!

Creating a collection of Mars Lady, we decided to use the color as the main design element that will form the basis of the expression of the individuality of the watch owner, starting with a burning bright red hue. Having such a brilliant actor on stage, we decided to minimize all other elements, and created a watch of a clean concise form.

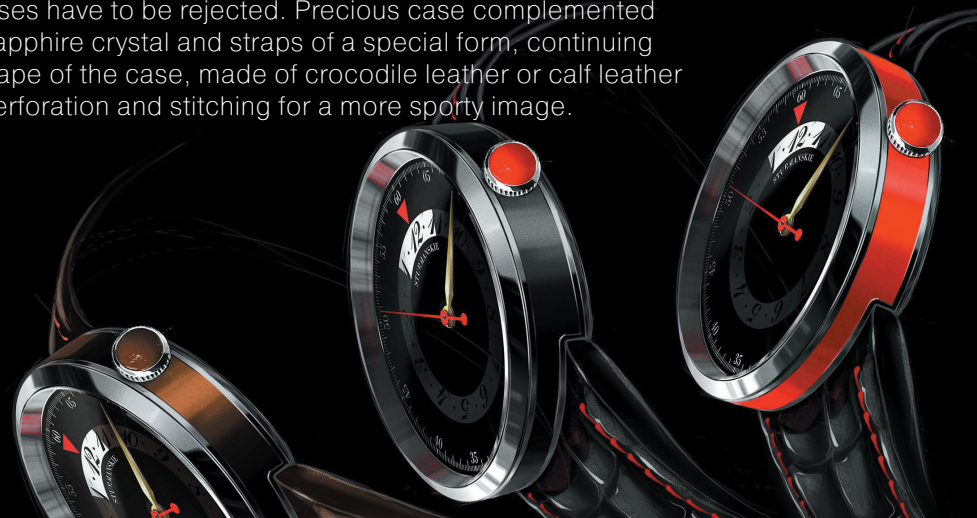
Pure geometric form, black and red - the echo of the Russian avant-garde, from which grew the entire modern design.

THE UNITY OF FUNCTIONALITY AND EMOTIONS

Bright shades are located on the side of the case, and on the front - polished beveled bezel, functional black dial, with only one feature - the hours are shown not by the hand, but by a transparent rotating disk and a red triangle on the dial at the 12 o'clock position. With all the attention to the external appearance, the watch is beautiful inside and out: it is provided with fine mechanical automatic movement.

PRECIOUS TEXTURE

Color must have noble texture in order to create an impression, and for this task a technique of enamel, which is not amenable to automation is perfect. To create a watch with such a rich glossy colour combined with polished steel, handcraft of repeated application of color is used, baking and polishing, and of course, due to the complexity of the process, many of the cases have to be rejected. Precious case complemented by a sapphire crystal and straps of a special form, continuing the shape of the case, made of crocodile leather or calf leather with perforation and stitching for a more sporty image.



OPEN SPACE LADY

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- MOVEMENT** Mechanical automatic calibre 9015, Japan
- FUNCTION** Hour disk, minutes, seconds.
- CASE** Stainless steel fine polished case, hand made cold enamel on the side surface.
- DIAL** Black lacquer dial with laid on index
- STRAP** Leather strap with stainless steel buckle



REF. 9015/1871000
CASE STAINLESS STEEL WITH HAND MADE ENAMEL
GENUINE ALLIGATOR LEATHER
STRAP BLACK WITH DIAMOND CUT FINISHING
DIAL

REF. 9015/1871000
CASE STAINLESS STEEL WITH HAND MADE ENAMEL
GENUINE ALLIGATOR LEATHER
STRAP BLACK WITH DIAMOND CUT FINISHING
DIAL



REF. 9015/1871777
 CASE STAINLESS STEEL WITH HAND MADE ENAMEL
 STRAP GENUINE ALLIGATOR LEATHER
 DIAL BLACK WITH DIAMOND CUT FINISHING

REF. 9015/1871999
 CASE STAINLESS STEEL WITH HAND MADE ENAMEL
 STRAP GENUINE ALLIGATOR LEATHER
 DIAL BLACK WITH DIAMOND CUT FINISHING



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